

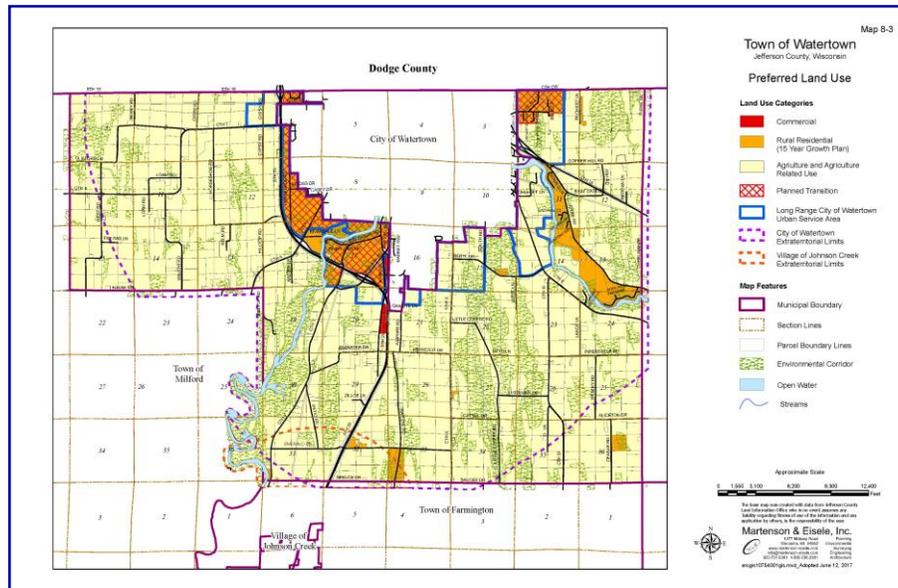
Martenson & Eisele, Inc.

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Town of Watertown Comprehensive Plan 2017

On June 20, 2017 the Town Board adopted an update to the town's comprehensive plan. The process included the required update of all nine (9) chapters of the plan as identified in Section 66.1001 of Wis. Stats.



The plan identifies where specific types of growth should occur and made recommendations for future development in the town through the use of tables and mapping updates. The plan process revised population and housing information and analyzed trends. The plan allowed for the coordination with other specific planning documents such as the Jefferson County Farmland Preservation Plan and Land Use Plan

Since the development of the Town's first Comprehensive "Smart Growth" Plan in 2003, the 2017 plan update process didn't waiver from the Town's original commitment to preserve its unique character as a rural community that is anchored by its strong agricultural base. Although the Town sits alongside the shadows of the City of Watertown, Town Leaders have recognized its town possess many assets and opportunities its adjacent city cannot provide.

That said, the Town of Watertown continues to be committed to a land use plan component that will allow its rural character to be maintained and land "working" for the benefit of agriculture as opposed to allowing non-farm sprawl type development. In addition, entrepreneurial driven agricultural-related business that support the local agricultural base will be welcomed.

Using the recently constructed State Highway 26 Western By-Pass as a logical growth management boundary between the Town and the City, a balance has been struck to allow the City room to grow within realistic projections. Recognizing the assets and role of each community, both Town and City residents can realize the feeling of living in a smaller community type environment balanced by urban amenities, rural aesthetics and agricultural business growth.



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